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PRESS
RELEASE

Oriel Incorporated Announces "SAM Asia"

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Madison, WI Oriel Incorporated, a SAM Group Company, has partnered with Uniworld Consulting Ltd. to form SAM Asia, expanding our consulting and training presence in Greater China and Southeast Asia and complementing our SAM Japan office. SAM Asia has offices in Taiwan, Hong Kong, China, and Korea, with qualified consultants located throughout China and other Southeast Asian countries. Oriel clients can now receive the highest quality consulting and training delivered through our proven process by local professionals.

"This is a critical time in the region as China and other countries increase capabilities and build capacity. We are positioned to help the companies operating in these countries to manage the quality and operational challenges they are facing," said Andrew Liou, Managing Director of SAM Asia.

The same Oriel services—public training, on-site training, licensing, and consulting—are now available for delivery in several languages with special attention given to the cultural nuances of the local markets. From the new offices, SAM Asia will provide to service and manufacturing companies a broad range of training and consulting services in the areas of Six Sigma, Lean Enterprise, Performance Excellence, Fusion Management, Industrial Engineering, TL 9000, and medical device quality and regulatory compliance. The Oriel worldwide network, including Japan, Central and South America, and Europe, is proud to include SAM Asia with our current global capabilities.

“We are very excited that our consulting and training will be delivered by the best local consultants in local languages,” stated Alan Marash, president of The SAM Group. “Oriel clients have been asking for a single global supplier to provide training and consulting assistance, and China was the market of greatest demand; we are excited to be able to provide consistent training and consulting throughout North America, China, and other parts of the world.”

Founded in 1982, U.S.-based Oriel is the world’s leading consulting and training organization, dedicated to the pursuit of business process improvement and performance excellence. Oriel offers ongoing consulting and training in every aspect of business process improvement, from the theoretical foundation to the practical tools needed to assure customer satisfaction.

The Uniworld Consulting team is led by business leaders, experienced Six Sigma practitioners, and technical experts who have led and managed successful Six Sigma deployments since 2000. With offices in Taiwan, Hong Kong, China, and Korea, and consultants based throughout Greater China and Southeast Asia, Uniworld Consulting is comprised of a worldwide team of experienced Six Sigma experts who have demonstrated extraordinary management and leadership skills. The vision of Uniworld Consulting is to serve clients by providing the highest value products and services to delight the customer.

The SAM Group is now comprised of Oriel Incorporated, STAT-A-MATRIX, Inc., STAT-A-MATRIX Institute, SAM Asia, SAM Japan, SAM do Brasil, and SAM Cono Sur in Argentina.

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